

Goodwill Software

Providing value ...

Company Profile



ABOUT US

Profile

Goodwill Software – founded in 2014, is a software development and software services company, specialized in custom software development, Software and web design, Internet and Intranet application and consulting services.

Goodwill Software operates its development and services tasks from development center situated in pune-Maharashtra, servicing clients in India and globally efficiently.

Goodwill Software provides innovative software solutions by using latest technology and giving fanatical attention in client's requirement. Our highly experienced software development team understands requirement and makes your idea work!

Mission

"We, being technology enthusiasts, believe in implementing and providing innovative solutions for real life scenarios with no technology limitations"



Why Goodwill?

Goodwill Software endeavors for excellence through application of our extensive expertise and experience in product design and development.

Goodwill Software has potential of providing complex solutions for its customer's requirement.

We have expertise and experience in the following areas:

- **Software/Technology** – Microsoft .NET Platform, .NET MVC framework, Web and desktop based enterprise apps.
- **Mobile** - Android and iOS enterprise apps, Hybrid mobile apps.
- **Database** – Ms-Access, Microsoft SQL Server, MongoDB, SQLite & Non – relational DB.
- **Cloud** – AWS (Amazon), Azure & other owned private clouds.
- **Web Technology** – HTML5, CSS3, Bootstrap, AngularJS, ReactJS and other leading frameworks and technology for developing high end web applications.
- **IT Professional Services** – Solution design, database design and re-design system & e-commerce integration and PoC.
- **Services** – Outsourced development, Maintenance of existing and current apps, hosting, mobile solutions and importantly **24x7x365 Support and maintenance.**

Unique value propositions

- ▶ Onsite and offshore outsourcing
- ▶ Qualified and experienced IT professionals
- ▶ Secured and robust application development
- ▶ Quality assurance
- ▶ Domain Knowledge and specialization in business know-how
- ▶ International references and experienced on large projects
- ▶ Language Skills and good communications
- ▶ Geographical and cultural closeness/near shore (English speaking Language Proficiency)



Products & Services

Goodwill Software has enriched and strengthened its business verticals in diversified domains and industries. We believe that the length of our service is proof of the positive effect of our activities on our client's business.

We create modern software products for business management, based on Client/Server, Cloud based & Internet/Intranet technology solutions in accordance with the leading world standards in the field of IT.

Products

Few of below products developed and deployed by Goodwill Software –

NotifySmart - A web and cloud based accounting and invoicing application, which has a capability of managing company's Inventory, Purchase and Sales department. Purchase orders, Estimates, Bills, credit/debit note, challans are generated online and within a click. Vendor management and Items are added efficiently.

At present it is available in yearly subscription and offline mode. App processes around 9k – 10k Invoices & around 14k estimates monthly.

NotifySmart (Reach) - "Reach" is an app which helps our client's manages their sales by marketing offers to their targeted customers via email and sms.

Presently, "Reach" handles around 5k – 6k campaigns via email and sms, and gets more traffic during festive seasons.

GoodInvent – GoodInvent is an advanced inventory app developed for customer whos inventory moves from various warehouses, which helps to track the items remotely. This app can be integrated with NotifySmart for inventory purpose.

This app uses high technology like augmented reality, maps and GPS to guide client through the warehouse for inventory items. (Augmented Reality (AR) & GPS is under development)

Project Management App – This app tracks on going project with various stages involved right from requirement gathering until project closure. This App is available on web and cloud.



Products & Services

Services

Our methodology implies an individual approach to every project. Every time we work on the project we study particularities and precisely detect your needs. We do research and investigations in order to find the most effective and feasible software solutions for you.

Software Development –

While working on a project, we make sure we use latest & proven technology stack. As seen every project is initiated with a below stages –

Project requisites - face to face meeting helps to identify the basic requirement, all other possible inputs are considered during this phase.

Analysis – According to the inputs a draft analysis is shared with client for approximate effort estimations and to validate scope of work.

Design – Once the analysis is final, product design is prepared.

Implementation – Development is done by waterfall model or Agile as per project requirements.

Quality Assurance – Every module or project developed goes through a dedicated team of QA, once all ok, we prepare to deploy the product.

Outsourcing -

Outsourcing software services, Mobile Apps development and maintenance can save you time and money, while also giving you access to enormous amount of technical talent and ability. We have a development center situated at the business center of the city. Support to international clients is provided 24x7x365.

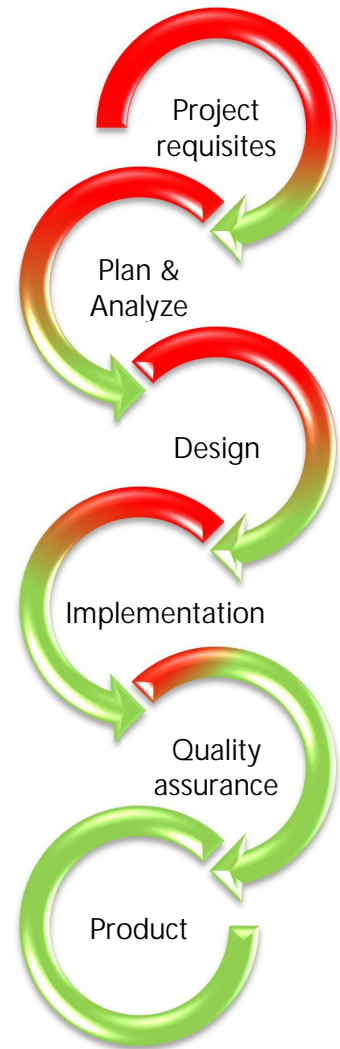
Support and Maintenance –

Maintaining an existing application can be difficult to integrate the latest changes, we help you in supporting the existing application & providing integration with new & latest changes to your existing apps.

Prompt response to query

We have a very well organized support for any service related issue raised by client. E-mail support, On-Call Support and On-Site Support are provided.

Besides, Goodwill Software also plans training for the product developed for its stakeholders, which help them to understand the tool properly.



Our Clients

Clients

Goodwill Software provides its software services in India and extends its services outside India as well. Goodwill Software has enriched and strengthened the business verticals of our esteem Client in diversified domains.

V. M. Matere Infrastructures Pvt. Ltd. –

Our client works in road, bridge and buildings construction in Maharashtra, India. We have developed their website and provide them inventory, Invoicing and Payroll services.

Apps developed –

- ▶ Website
- ▶ Inventory, Sales, purchase and Invoice system
- ▶ Timesheet management and Payroll system

Shreedhan packers and movers –

Our client works in packing and moving household and industrial items. Client uses our app for estimates and invoicing their customer

Apps developed –

- ▶ Website
- ▶ Estimates, Sales and invoicing system.

Steam Green Clean –

Our client provides mobile steam car detailing and home cleanings services in & around New York, USA. Developed app helps our client to provide a detail analysis to their customer and bill them accordingly.

Apps developed

- ▶ Windows Desktop App
- ▶ Android App
- ▶ Web application



Business verticals we have worked -

- ▶ Healthcare
- ▶ Financial systems
- ▶ E-Commerce Solutions
- ▶ Education - Online
- ▶ Warehouse and Inventory systems
- ▶ Construction
- ▶ Logistics
- ▶ Manufacturing
- ▶ Automobile – Car cleaning domain
- ▶ B2B and B2C applications
- ▶ Payment gateway integration and solutions
- ▶ Maintenance of existing apps /website
- ▶ Upgrading existing apps/website.
- ▶ Exploring AR – Augmented Reality, working in PoC.



Our Clients

Clients - Contd

USMLE ACE Inc –

Our client is one of the leading and most favourite USMLE Step 1 and MCAT preparation website. They are located in Texas, USA. The web app is used to provide their services across the globe.

Apps developed –

- ▶ Total existing upgrade to new and latest technology & environment
- ▶ Online test preparation environment
- ▶ Web Application and admin panel
- ▶ AWS Cloud server integration and maintenance.

NotifySmart –

NotifySmart app is a cloud based accounting application which helps clients to create estimates, purchase and records invoices. It also helps users to make invoice payment online. This app is developed by Goodwill Software and currently processes around 10k monthly invoices.

Clients- Subscription based user and integrated to few other clients.

QuestiDesign –

This App helps students to take examination and get score online after completion. This was deployed in UAE.

Apps developed –

- ▶ Windows desktop app
- ▶ Web Application

And many more clients who have been associated with us and are satisfied with our work and services.



Reach us

Conclusion

Goodwill Software's focus is to provide a long term I.T. partnerships with our clients. Most of our client relationships have been for at least three years. These long term relationships allow us to understand our client's unique needs and requirements and provide a high level of service.

Using our outsource services, our partners will maximize their income and minimize their expenses, and their clients will be highly satisfied.

We believe we can provide cost effective service & support allowing you to get the best from your investment.

We can provide:

- ▶ Access to an experienced and well-resourced software specialist and service team.
- ▶ Prompt response to query via telephone, email and remote services.
- ▶ Help you in consulting for existing app for a total renew of app.

If you are interested in knowing more as to how Goodwill Software can help you better manage & utilise your resources and ease out your manual work, we would be delighted to discuss this with you.

Goodwill Software is simply a partner you can trust.

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