

# Goodwill Software

Providing Value ...

## COMPANY PROFILE

**Vision** \_\_\_\_\_

“We are technology enthusiasts, where we believe in combining the real life scenarios with no technology limitations”

**Mission** \_\_\_\_\_

Goodwill software endeavors to develop innovative and custom software applications in various domains, by using latest technology and fanatical attention in detail.

To best of our knowledge and significant experience in Industry, Goodwill Software enhances values to Client operations and builds protracted relationships which are mutually constructive.

**Values** \_\_\_\_\_

We take pride in mentioning our work developed on key values

- Honesty
- Respect
- Innovation

To deliver it at customer’s expectations.

Our Work

Goodwill Software, founded in year 2014, is a Software Development and Services Company. Goodwill Software is currently operating from Pune, Maharashtra. We provide software solutions through deployment of in-house developed software systems and implementations of off-the-shelf software products which reduces manual work in some clicks.

Goodwill Software endeavor for excellence through application of our extensive knowledge in Development and enriching experience in Augmented Reality (AR), Software Development & E-Commerce combined with the deployment of Live running models and advanced Inventory control systems on Agile Framework. These all aim to deliver high returns on our client's investments. We aim to maximize the efficiency of our client's resources (Be it Manpower, Material, Money or Machinery) and attenuate the processes through creative use of our knowledge, skills and experience in following areas:

- **Augmented Reality (AR) Business Applications**
- **Custom Software Development**
- **Native Mobile Applications**
- **E-Commerce Application development & Integrations**
- **Content Management System**
- **Robust and Responsive Websites**
- **Upgrade an existing application.**

Goodwill Software endeavor to exceed clients' expectations with the solutions we provide. We aim to price our solutions and services competitively and deliver projects within budgeted time and cost. This, we believe, forms the foundation for mutually beneficial and long-term vibrant partnerships. Thus, being the preferred choice for Client in expanding their business vertical in any horizon.

Our Products and Domain \_\_\_\_\_

Goodwill Software has succeeded to achieve trustworthy and effective results, even to the most challenging client requirements. We strictly adhere to Quality Assurance Techniques, which along with our mature development processes ensures that high quality is delivered in every phase of our software development.

Goodwill Software has a proven track record of success in the fields of:

- Inventory Management Systems
- Content Management Systems
- Robust & Multi Screen Websites
- Logistics Tool
- Increasing Productivity in Plant & Machinery
- E-Quiz, Online Tutorial
- E-Commerce & Payment Gateway Integration
- POC on Augmented Reality Apps.

Goodwill Software has enriched and strengthened the business verticals of our esteem Client in diversified domains. Our Client requirements are framed into following Industries:

- Infrastructure
- Real Estates
- MIS (Management Information Systems)
- Online Test and Tutorial
- Furniture Showrooms
- Logistics
- Manufacturing
- Maintenance of Existing Application / Website
- Upgrading Existing Application

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Technology/Framework we work \_\_\_\_\_

We are not averse to work on any fixed technology or any framework. What we believe in Goodwill, is, technology doesn't matter until we achieve our results.

We have skilled resources working on Open Source Technology and as well as on Microsoft technology.

Here are few of them:



ASP.NET



JavaScript

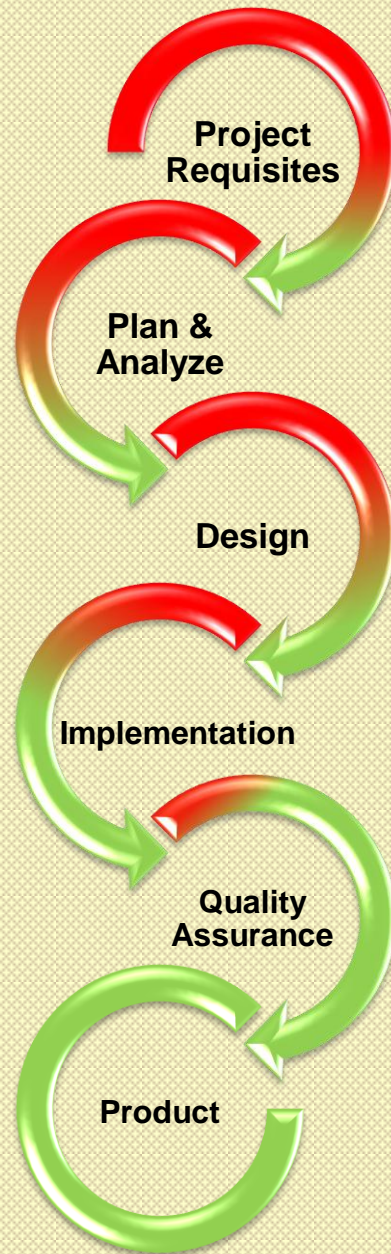


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**Our Process**

Business requirements from different Industry are varying inherently. Those variations when combined give a perfectly good product through Standard Operating Procedure as shown below:



**Why Us** \_\_\_\_\_**I**Improved Data Management

The Inward and Outward Data Management of materials is more effective and secured. Thus, reports required by management can be obtained on Daily / weekly / monthly / yearly basis, at any point of time.

**I**Improved Productivity

Optimal use of resources in P&M (plant & machinery) can reduce the amount of resource consumption required to process final product. Thus, it makes effective use of available resources through system track record, which eventually means that product production rate can be amplified.

**I**Improved Efficiency

Utilization of required resources for Plant & Machinery has succeeded to achieve trustworthy and effective results, even to the most challenging client requirements. Stock in system can be monitored at any given point of time.

**P**rompt response to query

We have a very well organized support for any service related issue raised by client. E-mail support, On-Call Support and On-Site Support are provided.

Besides, Goodwill plans training for the product developed for its stakeholders, which help them to understand the tool properly.

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